



American Muslim Health Professionals

Dear Supporter:

I invite you to consider sponsoring American Muslim Health Professionals (AMHP)'s upcoming **National Public Health Conference** at the **top medical school in the world: Harvard School of Medicine!** After a successful conference at the **Massachusetts Institute of Technology (MIT)** last year, we are excited to organize another inspiring event at one of the top public health universities and medical school in the world. Conference theme is **Eliminating Health Disparities: A Public Health Imperative.**

Our goal is to foster dialogue and collaboration among health professionals to promote public health initiatives that impact our communities. AMHP is a national 501(c)3 nonprofit organization empowering American Muslims to serve the public health needs of Americans through professional development, community-based mental health promotion, and healthcare advocacy for underserved and minority communities.

The conference will provide a valuable opportunity for your business to reach a target audience of professionals from various sectors of healthcare both nationally and locally. The conference will be followed by a **networking dinner** to celebrate AMHP's 15-Year Anniversary.

As an official sponsor of this event, you will receive **promotion through our various social media platforms reaching over 15,000** active and engaged subscribers as well as multiple forms of **acknowledgment at the event itself.** Details for the National Conference are included below:

Date: Saturday, April 20, 2019
Time: 8:30 AM - 5:00 PM followed by 15-Year Anniversary Dinner (6:30 PM - 9:00 PM)
Location: Harvard School of Medicine | Boston, MA
Attendees: 150-200
Deadline: Friday, March 22, 2019

Descriptions of the available sponsorship packages are attached. Please do not hesitate to contact me with any questions about sponsorship or about AMHP.

Thank you for your consideration.

Sincerely,
Maha

Maha Madi MHA
Development Coordinator
American Muslim Health Professionals
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amhp.us



Why Sponsor an AMHP Event?



Support the ONLY national Muslim organization representing diverse disciplines within healthcare and 1 of 14 organizations invited to a private roundtable with former President Barack Obama at the White House.

Saturday, April 20, 2019

American Muslim Health Professionals
Presents
National Public Health Conference

Eliminating Health Disparities: A Public Health Imperative

Co-hosted by
Harvard Medical School Office for Diversity Inclusion & Community Partnership
Harvard T.H. Chan School of Public Health

Harvard School of Medicine
Tosteson Medical Education Center (TMEC) Walter Amphitheater
260 Longwood Avenue | Boston, MA 02115

 www.amhp.us/conference

 @MuslimHealth

1. Publicize your business at an event at the top Medical School in the World!

Yes, Harvard School of Medicine is not just the top Medical School in the country but rather in the world. Don't miss this once-in-a-lifetime opportunity!

2. Put Your Business in the Spotlight

Instead of just attending an event and looking for people to share your business card with, sponsorship brings attendees who are eager to find out about your business directly to you. Get in front of your target market.

3. Lead Generation and New Contacts

People will give up business cards and email addresses in exchange for a chance to win a great prize in a drawing, samples or even candy and other promotional item giveaways. Get your brand noticed by having a booth at the event!

4. New Clients, New Customers, New Business

Not only are the attendees of the event potential new clients and customers, so are your fellow sponsors and vendors! You can form new business partnerships, meet like-minded business professionals in complementary businesses with which you share the same target market but are not in competition.

5. Market Your Business Inexpensively

We all know how much advertising your business can cost. Spending that same amount or less as a sponsor is a much wiser investment that will bring a greater return on investment. Remember, you will be in the same room with hundreds of attendees who are your target market. By leveraging the event to your advantage, there will be no limit on your potential ROI.

Executive Diamond – \$5,000 (Limit 2)

- **5-minute time slot** during networking dinner to live address attendees
- **Premium center table** seating at networking dinner with signage
- **5 complimentary tickets** to conference and networking dinner valued at \$625
- **Business profile** in AMHP's mailchimp e-newsletter reaching over 8,000 subscribers
- **5 mentions** on AMHP's listserv and social media reaching over 15,000 subscribers
- **6 month display** of company logo on AMHP website's homepage
- **Company logo** displayed in event slideshow thanking sponsors
- **Full page size** advertisement in Program Booklet
- **Distribution of promotional materials** at event tables and networking dinner
- **Vendor booth** at event to distribute promotional materials, display banner, etc.

Diamond – \$3,500 (Limit 3)

- **3-minute time slot** during networking dinner to live address attendees
- **4 complimentary tickets** to conference and networking dinner valued at \$500
- **Business profile** in AMHP's mailchimp e-newsletter reaching over 8,000 subscribers
- **4 mentions** on AMHP's listserv and social media reaching over 15,000 subscribers
- **5 month display** of company logo on AMHP website's homepage
- **Company logo** displayed in event slideshow thanking sponsors
- **¾ page size** advertisement in Program Booklet
- **Distribution of promotional materials** at event
- **Vendor booth** at event to distribute promotional materials, display banner, etc.

Platinum – \$2,500 (Unlimited)

- **3 complimentary tickets** to conference and networking dinner valued at \$375
- **Business profile** in AMHP's mailchimp e-newsletter reaching over 8,000 subscribers
- **3 mentions** on AMHP's listserv and social media reaching over 15,000 subscribers
- **4 month display** of company logo on AMHP website's homepage
- **Company logo** displayed in event slideshow thanking sponsors
- **Half page size** advertisement in Program Booklet

Gold – \$1,000 (Unlimited)

- **2 complimentary tickets** to conference and networking dinner valued at \$250
- **2 mentions** on AMHP's listserv and social media reaching over 15,000 subscribers
- **3 month display** of company logo on AMHP website's homepage
- **Company logo** displayed in event slideshow thanking sponsors
- **Quarter page size** advertisement in Program Booklet

Silver – \$500 (Unlimited)

- **1 complimentary ticket** to conference and networking dinner valued at \$125
- **1 mention on AMHP's listserv** and social media reaching over 15,000 subscribers
- **2 month display** of company logo on AMHP website's homepage
- **Company logo** displayed in event slideshow thanking sponsors

Ads in Program Booklet (Unlimited)

- **Half Page Ad Only - \$300**
- **Full Page Ad Only - \$500**

Sponsorship Packages

| Perks via AMHP Marketing | Executive Diamond \$5,000 | Diamond \$3,500 | Platinum \$2,500 | Gold \$1,000 | Silver \$500 |
|--|------------------------------|--------------------|---------------------|-----------------|-----------------|
| Business profile in AMHP's monthly e-newsletter (outreach > 8,000) | ■ | ■ | ■ | | |
| Mentions on AMHP listserv & social media (outreach > 15,000) | 5 | 4 | 3 | 2 | 1 |
| Logo displayed on AMHP website | 6 months | 5 months | 4 months | 3 months | 2 months |

| Perks at the Event | Executive Diamond \$5,000 | Diamond \$3,500 | Platinum \$2,500 | Gold \$1,000 | Silver \$500 |
|---------------------------------------|------------------------------|--------------------|---------------------|-----------------|-----------------|
| Air video or address attendees live | 5 min | 3 min | | | |
| Distribution of promotional materials | ■ | ■ | | | |
| Vendor booth | ■ | ■ | | | |
| Advertisement in Program Booklet | ■ | ■ | ■ | ■ | |
| Logo displayed in slideshow | ■ | ■ | ■ | ■ | ■ |
| Complimentary tickets | 5 | 4 | 3 | 2 | 1 |